

## MSCI advances private markets strategy with new solutions built for General Partners

Private Asset and Deal Metrics and RCA Funds further demonstrate MSCI's commitment to empower GPs with purpose-built, scalable, data-driven tools

**New York – August 5, 2025** – MSCI Inc. (NYSE: MSCI) has launched two new data and analytics solutions, **Private Asset and Deal Metrics** and **Real Capital Analytics (RCA) Funds,** designed to provide General Partners (GPs) with deeper insights and enhanced investor engagement capabilities, enabling them to develop more effective strategies for capital formation and deployment across private asset and commercial real estate markets.

Private Asset and Deal Metrics is built on private company and deal-level data from more than 26,000 private equity buyout deals representing \$2 trillion in net asset value<sup>1</sup>. The solution enables GPs to benchmark performance, validate investment themes and engage Limited Partners (LPs) with greater confidence.

RCA Funds delivers global intelligence on institutional real estate funds. It draws on commercial real estate profiles of over 1,600 GPs and 800 LPs and data on more than 8,000 real-estate funds<sup>2</sup>. The solution supports GPs' fundraising by providing deep insights into LP investment criteria and also helps them strengthen investor relations through transparent fund performance for better reporting.

In the recent MSCI General Partner Survey, more than half of respondents said that they face difficulties finding attractive deals, while one third identified fundraising and capital flows as their top challenges. As GPs navigate this complex and increasingly competitive environment, these new solutions are designed to address critical gaps in data transparency, benchmarking and decision-making capabilities across the full capital investment lifecycle.

"GPs are operating under increasing pressure in what continues to be a challenging market environment, facing heightened competition for capital and deal-making as well as growing scrutiny from investors and regulators," said **Luke Flemmer**, **Head of Private Assets at MSCI**. "Our goal is to deliver solutions that empower general partners to more clearly articulate their value, operate with greater efficiency and clarity and strengthen investor engagement. We are committed to building a robust suite of scalable tools, analytics and institutional-quality insights that drive client success and expand transparency across private markets."

While MSCI continues to introduce innovative and tech-enabled solutions that serve the needs of all types of private market practitioners, these launches build on the firm's ongoing commitment to

<sup>&</sup>lt;sup>1</sup> As of Q2 2025

<sup>&</sup>lt;sup>2</sup> As of Q2 2025



supporting the GP community. These new solutions expand MSCI's dedicated suite of products aimed at GPs, including Private Capital Intel, which allows clients to benchmark performance against one of the largest pools of private capital data with extensive coverage of historical profiles sourced directly from LPs, and the recent partnership with Intapp to deliver enhanced private capital market intelligence.

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## **About MSCI**

MSCI Inc. (NYSE: MSCI) strengthens global markets by connecting participants across the financial ecosystem with a common language. Our research-based data, analytics and indexes, supported by advanced technology, set standards for global investors and help our clients understand risks and opportunities so they can make better decisions and unlock innovation. We serve asset managers and owners, private-market sponsors and investors, hedge funds, wealth managers, banks, insurers and corporates. To learn more, please visit www.msci.com.

## **Media Inquiries**

## PR@msci.com

Melanie Blanco +1 212 981 1049

Konstantinos Makrygiannis +44 77 6893 0056 Tina Tan

**MSCI Global Client Service** 

**EMEA Client Service** + 44 20 7618 2222 Americas Client Service +1888 588 4567 Asia Pacific Client Service + 852 2844 9333

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+852 2844 9320